

CORPORATE TRAINING SOLUTIONS

TECHADEM

DATA | AI | CYBERSECURITY | AUTOMATION
| BUSINESS INTELLIGENCE



Building High-performance Teams Through Practical Tech Training.



This is where structured training becomes necessary.

THE PROBLEM

Most teams are busy. Few teams are efficient.

Common challenges:

- Manual reporting processes
- Poor data interpretation
- Cybersecurity risks
- Low digital confidence
- Inefficient internal systems
- No automation strategy

All training is business-focused,
not theoretical.



WHAT WE DO

We design and deliver practical technology training
tailored to business needs.

Our Focus:

- » Improve team productivity
- » Reduce operational waste
- » Increase data-driven decisions
- » Strengthen cybersecurity awareness
- » Introduce automation systems

HOW WE WORK (PROCESS)



01

Business Discovery

We understand your operations, team structure, and goals.

02

Needs Assessment

We identify skill gaps and improvement areas.

03

Custom Curriculum Design

Training is tailored to your business objectives.

04

Delivery

On-site, off-site, or virtual.

05

Post-Training Support

Reports, feedback, and optional follow-up sessions.

Focus Areas:

- » Excel for business reporting
- » Data cleaning and structuring
- » KPI dashboards
- » Performance tracking
- » Data-driven decision making

Outcome:

- » Your team stops guessing and starts measuring.

DATA
ANALYSIS
FOR
BUSINESS
TEAMS

Focus Areas:

- » Process mapping
- » Requirement gathering
- » Operational improvement
- » Business reporting frameworks
- » Stakeholder communication

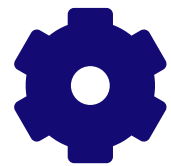
Outcome:

- » Clearer decisions. Better internal alignment.

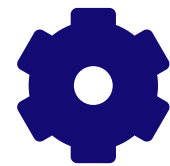
**BUSINESS
ANALYSIS &
REPORTING**

CYBERSECURITY AWARENESS

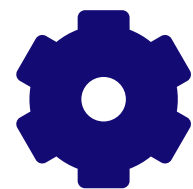
Focus Areas:



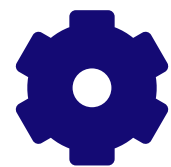
Phishing
Prevention



Password
Management



Email and data
protection



Device
Security

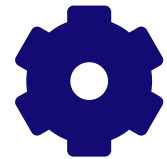


Outcome:

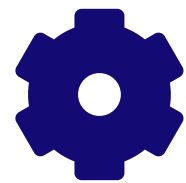
Faster execution
across teams.

AI & WORKPLACE AUTOMATION (PART 1)

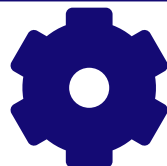
Focus Areas:



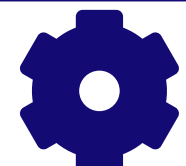
AI tools for
productivity



Prompt engineering
for business



AI-assisted
Reporting



AI documentation
Systems

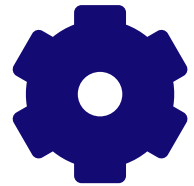


Outcome:

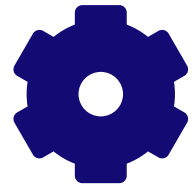
Faster execution
across teams.

AI & WORKPLACE AUTOMATION (PART 2)

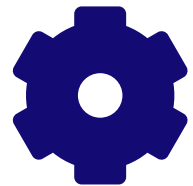
Focus Areas:



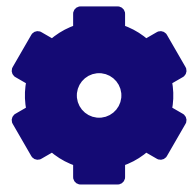
Workflow
automation



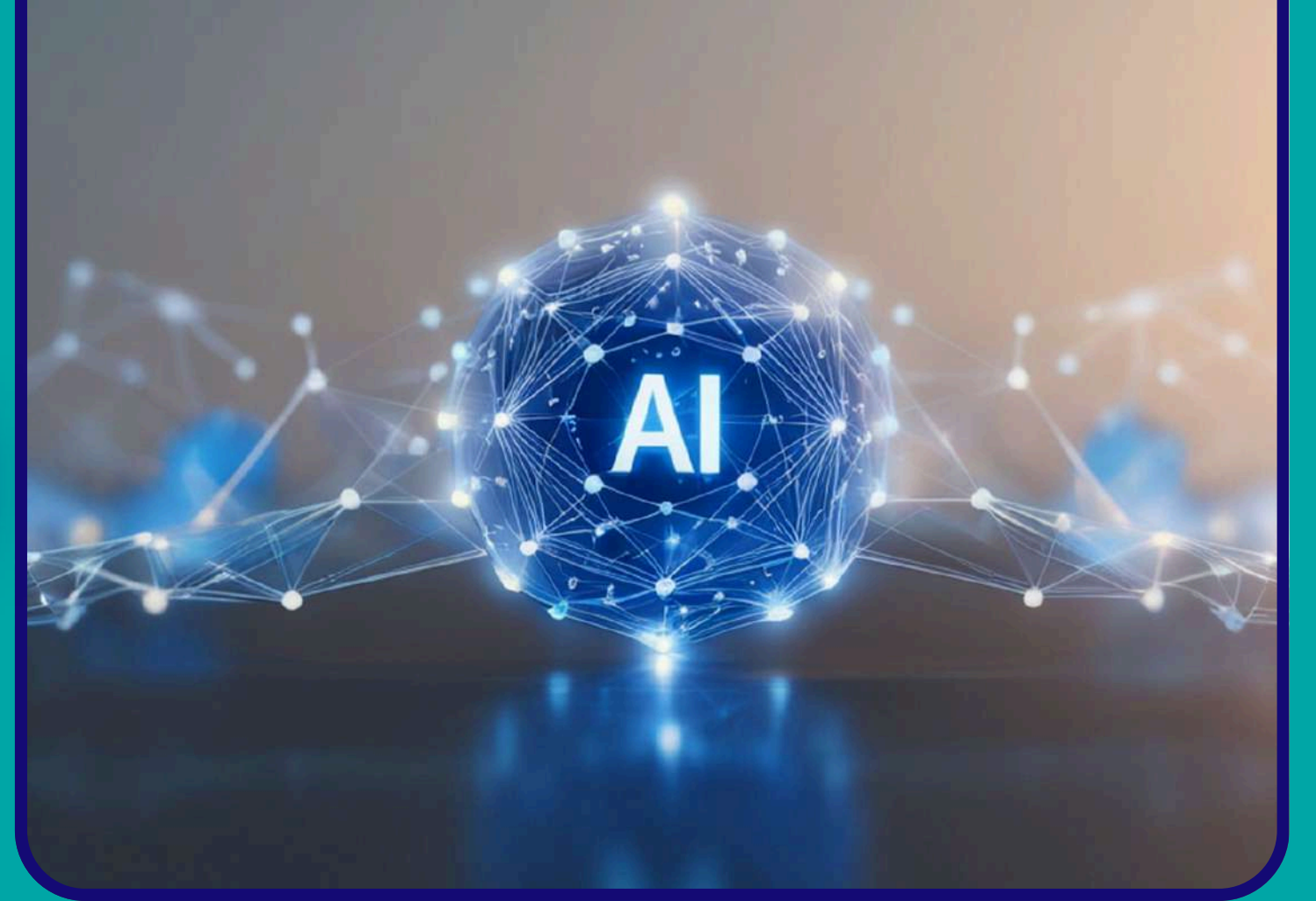
Task automation
systems



Basic automation
mapping



Reducing repetitive
processes



Outcome:

Time savings and reduced
manual workload.

DATA REPORTING & DASHBOARDS



Focus Areas:

- Power BI dashboards
- Executive-level reporting
- Visual data presentation
- Department-level dashboards

Outcome:

- Leadership sees performance clearly.

TRAINING DELIVERY OPTIONS



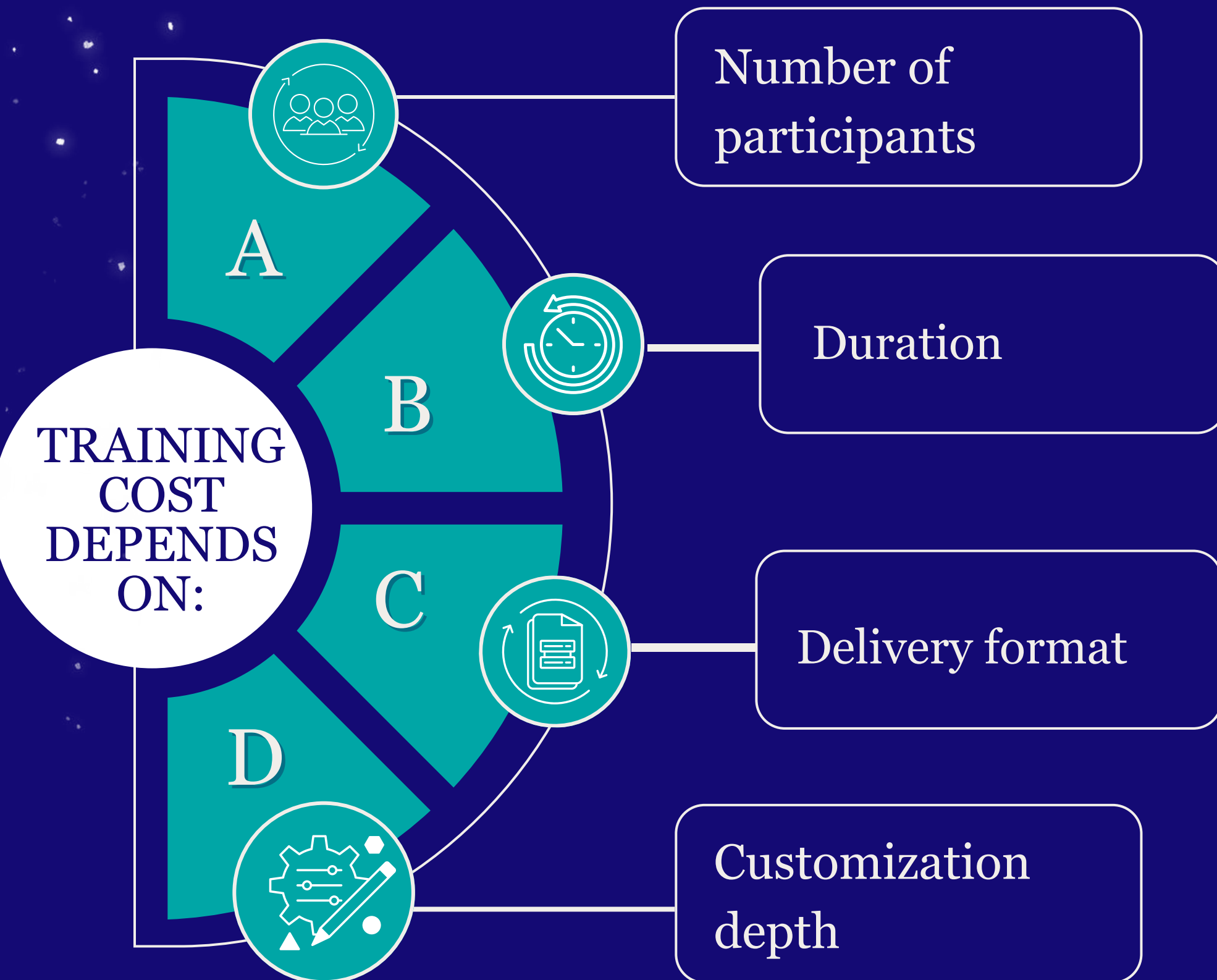
We offer:

- On-site training at your office
- Off-site structured sessions
- Virtual training
- Executive workshops
- Department-specific intensives

Duration offers:

- 1-day workshop
- 3-day intensive
- 2–6 week structured program
- Quarterly training model

INVESTMENT STRUCTURE



Typical pricing ranges:

- » Small teams (5–10 participants): #[Insert Range]
- » Mid-size teams (10–25 participants): #[Insert Range]
- » Large teams (25+ participants): #[Insert Range]

Custom quotes provided after needs assessment.



SELECTED CLIENTS

Companies we have worked with:
Land Design Limited, InScribe and HomeVy.

Safaricom

Equity
Bank

Kenya
Commercial
Bank (KCB)

Bamburi
Cement

East
African
Breweries
Limited
(EABL)

Nation
Media
Group

Standard
Group

Brand
Recognition

Kenya
Airways

Centum
Investment
Company

CLIENT FEEDBACK

Keep testimonials business-
focused and not course-centered.

Keep testimonials simple and
professional.



"Our team became more
confident handling
reports and internal
data after the training."

"The cybersecurity
session helped us
tighten internal
compliance processes."

"The automation
workshop reduced
repetitive tasks across
departments."

WHY TECHADEM?

WE BELIEVE :

- Teams should understand their tools
- Businesses should operate with clarity
- Data should guide decisions
- Technology should simplify operations

We train teams to perform.